



hafizaffo.fr

## Graphic Designer

Passionate about design and photography, I am constantly exploring new ideas, from emerging visual trends to innovative technologies. Curious and creative, I enjoy crafting unique and impactful designs by continuously experimenting with original concepts.

I am currently looking for a full-time position where I can contribute my creativity, develop strong visual identities, and grow within a dynamic creative environment.

### EDUCATION

#### + **Master's Degree 2 LEAD UX Design**

Digital Campus Paris  
2025 - 2026

#### + **Master's Degree 1 Art Direction**

Digital Campus Paris  
2024 - 2025

#### + **Bachelor's Degree Web Marketing**

Pigier  
2020 - 2023

### Tools

- + Adobe Illustrator
- + Adobe Photoshop
- + Adobe Lightroom
- + Adobe After Effects
- + Adobe InDesign
- + WordPress
- + Figma

### Soft Skills

- + Creativity + Reliable + Teamwork
- + Organization + Sociable

### Languages

- + French
- + English

### Passions

- + Sports: Basketball
- + Fashion: Modeling
- + Photography

### PROFESSIONAL EXPERIENCE

#### + **Graphic Design Assistant, ATL INVEST**

December 2025 - January 2026

Packaging design developed in line with brand identity and print production constraints.

Organization and updating of visual resources.

Preparation of print-ready files in accordance with technical printing standards.

#### + **Artistic Director Junior, VILLENEUVE CITY HALL**

June 2024 - December 2024

Creation of visuals for social media and posters

Development of moodboards: visual research, color and typography selection

Visual identity creation: logo design and graphic elements

Editorial calendar planning and content coordination.

#### + **Graphic Design Assistant, UBA BANK**

November 2022 - November 2023

Creation of visuals for social media, posters, flyers and brochures

Vector illustration using Illustrator: icons and custom visual elements for campaigns

Motion design using After Effects: creation of smooth text animations.

### SKILLS

- + Creative research & visual trend monitoring
- + Visual identity design
- + Motion design
- + Graphic adaptations across media
- + Print & digital assets
- + Website design
- + Illustration & iconography